

# MVT President's Club

## *Ultra Members Trip*

Awarded to MVT's top 1% for 2024 year of sales





**Forbes** ★ ★ ★ ★  
TRAVEL GUIDE

**700+ \$415M**

ADVISORS

IN SALES

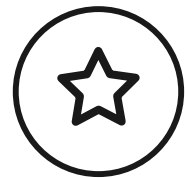
Montecito Village Travel is a proud member of Virtuoso. Our network now includes 700+ advisors; in 2024, we will have \$415 million in sales.

Our President's Club Fam trips are intended for elite group of our top-producing advisors who could benefit from an immersive experience with our preferred partners (Endless Luxury + Hotel Club).

**MVVT**  
RESERVE TRIPS



# About *our president's club*



## President's Club Achievers

---

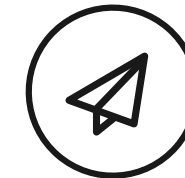
President's Club status is achieved when an advisor generates settled revenue of \$100,000 during the calendar year. Over 1M in sales.



## President's Club *Elite* Achievers

---

President's Club Elite status is achieved for advisors generating settled revenue of \$150,000 in the calendar year. Over 1.5M in sales.



## President's Club *Ultra* Achievers

---

President's Club Ultra status is achieved when advisors achieve \$250,000 in settled revenue during the calendar year. Over 2.5M in sales.



# *President's Club* —————>



The 2024 President Club advisors are expected to produce over \$200M in sales. This trip is a unique opportunity to have your property and destination experienced by the very best in the business.



We highly recommend this kind of experience with any partners looking to grow their exposure and their book of business with our network of advisors. It is a unique way to gain brand loyalist who will champion your product to the rest of our advisorship.




# From you

We appreciate Ultra trips that introduce advisors to unknown places and are explorative in nature, however for this specific trip type advisors have expressed interest in staying within North America and areas closer to the states.

## Required host inclusions:

- Inbound/Outbound Transfers
- A VIP arrival experience that showcases what makes your property and destination unique
  - Consider MVT branded items, branded welcome gifts, signature cocktails, private check-in experiences
- Suites and accommodations
  - MVT asks for approximately 15 suites or guest rooms, exclusive welcome gifts, nightly turn down surprises, and additional pre/post event rooms at a discounted rate.
  - We'll accept bids with a minimum of 10 complimentary rooms with the additional rooms offered at a reduced rate.
- Group meals (3 daily)
- 1-2 experiences (spa, activities on-site, etc) daily
- All hotel accommodations

Optional inclusions: Food, Beverage, & Tip per diem



Please note: we can plan alternative trip types if you suggest trips better suited to our President's Club experiences, typical fams, or other experiential opportunities.



# Amenities

These amenities are recommended so our advisors can experience the property like their clients, though not all are required.

- Upgrade on arrival, subject to availability
- Daily breakfast
- \$100 USD equivalent Resort or Hotel credit to be utilized during stay (Not combinable, not valid on room rate, no cash value if not redeemed in full)
- Early Check-In / Late Check-Out, subject to availability
- Welcome amenity
- Turn down amenities



# Itinerary

## Day 1: Welcome Reception\*

- Welcome reception in a private setting at hotel with food, cocktails, entertainment, site inspections, property/destination updates and other surprises.

## Day 2: Activities\*, Cocktail Reception & Awards Dinner

- Activities: Breakfast at leisure, choice of activities on or off-site for advisors and guest, one complimentary spa treatment for advisor and guest, additional treatments at 50% off. (These are typically sponsored by the host property)
- Cocktail Reception: 1 hour cocktail reception prior to our Awards Dinner. To host this we typically look for a private venue with space for step & repeats, photo opportunities, and speakers. This event is sponsored by MVT.
- MVT Awards Dinner: Private venue at the host property. Space is needed for step & repeats, photo opportunities, and speakers. This event is sponsored by MVT.

## Day 3: Activities, Cocktail Reception\* and Dining Experience\*

- Cocktail Reception: 1 hour cocktail reception that pairs with the following dining experience.
- Dining Experience: Dine around dinner at guest's leisure, another group dinner hosted by property or sponsored by a third party, or a group off-site dining experience sponsored by a third party.

## Day 4: Breakfast\* & Departures

- Breakfast: Send off the guests with breakfast at leisure and a farewell amenity.

\*These activities are typically sponsored by our hosts

# Benefit of Travel



These experiential programs were created to help our partners. They are designed to introduce our advisors to changing, new, or exciting properties they can champion.

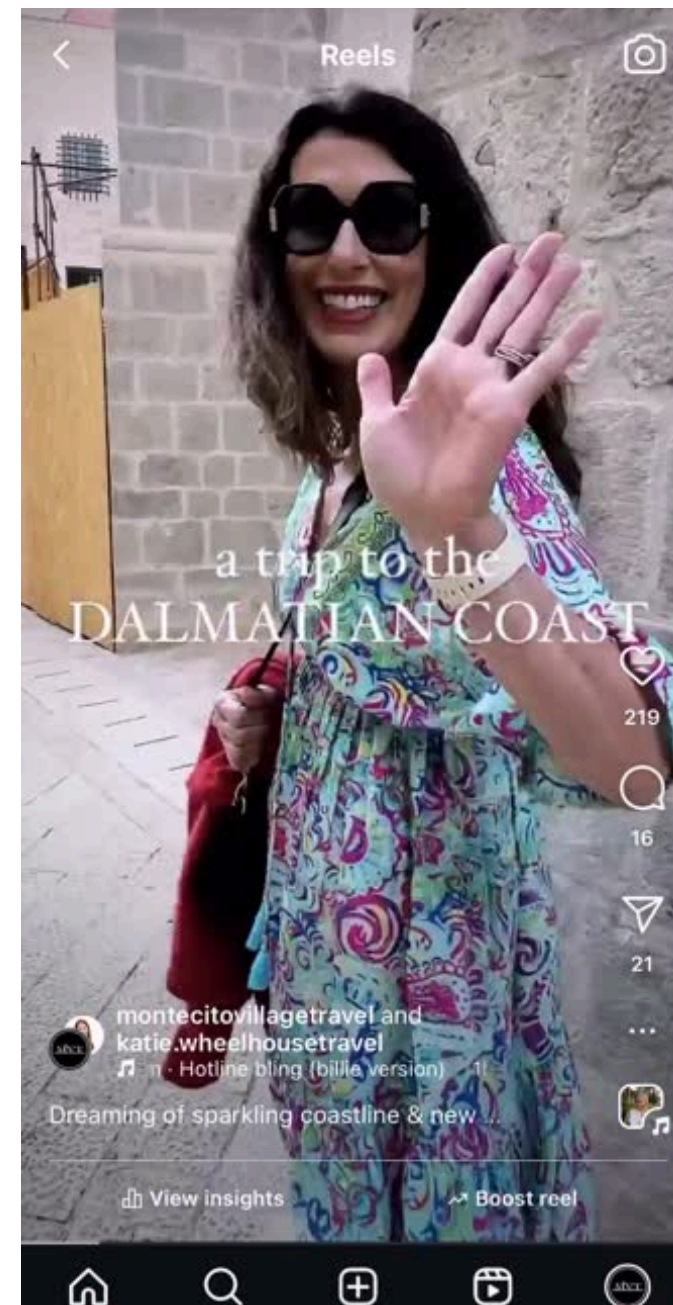
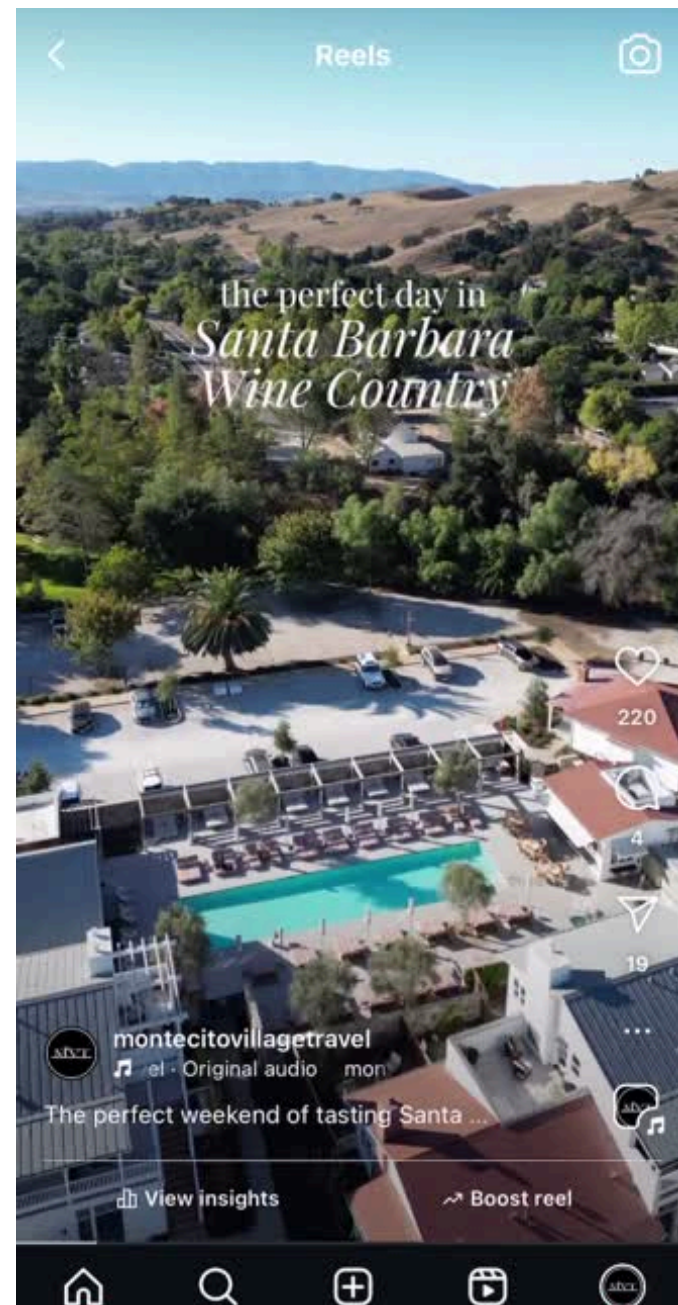
What does that mean?

Frequently, we see advisors become brand advocates for the properties they visit, which ultimately leads to increased agency sales. They share their experiences with clients and their peers by posting on closed advisor groups and sharing them on social media and with their clients.





# From us



27.2K + 1.2M  
FOLLOWERS IMPRESSIONS



## Content Creation

Marketing will be gather + edit in real-time with advisors. Content will be available internally for all 700+ advisors to use after.

## Advisor Engagement

Showcase your product to engaged advisors in person & their clients online. A marketing plan from each attendee is required and will be reviewed.

## MVT Takeover

Social Media Retreat exclusive: the hosting partner will takeover MVT's social media stories. We might even go live!

# Questions?



Are the dates flexible?

- Dates are flexible. We are happy to work with your property based on availability, however, we are not able to do this event before March 25, 2025.

Our hotel is only able to offer a certain number of rooms. Can we extend a discounted rate to meet the requested room count?

- Yes, we would love to work with you. We can adjust our plan and cover additional rooms depending on the rate and number of rooms provided.

Are you flexible on room type?

- While we would all like to accommodate our ultra achievers in the best room possible, we understand there are limitations depending on the property. For the best possible impression on this coveted group of advisors, we prefer to work with properties that are able to offer an elevated room type.

Is the property required to meet all the document requests or host guidelines?

- No, everyone is encouraged to reach out and schedule a meeting to discuss the best way this trip would work with the property. We understand that all our partners have unique amenities and activities available and can adapt the schedule to work well with your property's offerings.

For the host property-sponsored dinner, does it need to be onsite, and are we expected to cover it?

- We typically bring in an outside sponsor (partner) to host this dinner experience on day 3. We are happy to plan this onsite or offsite. Your support and contributions to this dining experience are appreciated, but not required.





# Next Steps



Email

[chris@montecitovillagetravel.com](mailto:chris@montecitovillagetravel.com)

Discover alternative trip types with an email asking about:

President's Club Ultra Fams, President's Club & President's Club Experiences, Reserve Trips, Top Producer Trip, Management Retreats, and Educational Social Media Retreats

